

Sam Snead Celebrity Golf '60 • HISTORY MAKER GOLF Championship Golf Game

Back before the term “reality TV” was coined, pro golfer Sam Snead was the star of his own such show, playing nine-hole one-on-one exhibition matches with celebrities of his day. “Sam Snead Celebrity Golf” debuted in 1960 on NBC television, and ran for three seasons. Hosted by Harry Von Zell, best known as the TV pal of George Burns and Gracie Allen, the show’s guest list read like a who’s who of the entertainment industry: Bob Hope, Milton Berle, Dean Martin, Danny Thomas and many, many more. The guests competed against Snead in match play using their actual golfing handicap, which ranged from few to many strokes. Matches were played at various mostly west coast golf courses, with the celebrities earning cash contributions to a charity of their choice: \$250 for every “natural” par they holed, \$500 for every “natural” birdie, \$1000 for winning the match, and \$10,000 if they sank a hole-in-one. After the match, Snead would conclude the show by giving the celebrity a personal golf lesson, based what he’d observed from them on the course.

We’ve included cards for five celebrities who golfed on the show—Dean Martin, Robert Wagner, James Garner, Harpo Marx and Jerry Lewis—as well as a card for Snead himself. Each of these shows is available to watch online, just go to YouTube and search for “Sam Snead Celebrity Golf.” Each celebrity golfer is rated based on his actual handicap and on abilities demonstrated in the show. Snead’s card is essentially the same as his All-Time Great card, except that we’ve removed the DYNAMIC quality. (Slammin’ Sammy was a fierce competitor on the tour, but he was more affable and congenial as a TV star.)

While the show rotated among numerous courses, we decided to go with Wilbur Clark’s Desert Inn and Country Club in Las Vegas, where Snead played Harpo Marx. (If there’s interest, we can create other courses from the show, as well as additional celebrities.) There’s a lot of history behind the Desert Inn, at one point it was among the crown jewels of the Las Vegas strip. Frank Sinatra made his Las Vegas debut there in 1951 and became a regular performer at the club. The hotel was regular hosts to the Duke and Duchess of Windsor and Winston Churchill on

their American visits. Howard Hughes occupied two floors of the hotel in his/its heyday.

You will notice that the front nine on the Desert Inn course was not particularly tough, even though it was a regular PGA Tour stop from 1953 to 1966. We’ve added some boutique results that will allow the celebrities to struggle a bit.

The shows can be re-created nicely with standard match play rules. However, for the celebrity golfers, a white die “6” result has a different outcome than what the game rules normally prescribe: automatic hole control AND a red chip. Harpo Marx should get TWO red chips for a white die “6.”

You could also play realistic pro-am events with these cards, either by pairing each celebrity with a different era pro, or by having the celebrities compete among themselves.

However you choose to play, we hope you enjoy this little bit of golf nostalgia from a half-century ago.

If you have any questions, please let us know—e-mail us at info@plaay.com.

<p style="text-align: center;">Sam SNEAD 1960 Celebrity Golf</p> <hr/> <table style="width: 100%;"> <tr> <td style="width: 50%;">Woods LEGEND KING BOMBER SHAPER•</td> <td style="width: 50%;">Irons CHAMPION •SOFT</td> </tr> <tr> <td>Putting RUST•</td> <td>Recovery •MASTER</td> </tr> <tr> <td>Handicap 0</td> <td>Experience ICON</td> </tr> </table> <p><small>©2017 PLAAY Games LLC</small></p>	Woods LEGEND KING BOMBER SHAPER•	Irons CHAMPION •SOFT	Putting RUST•	Recovery •MASTER	Handicap 0	Experience ICON	<p style="text-align: center;">James GARNER 1960 Celebrity Golf</p> <hr/> <table style="width: 100%;"> <tr> <td style="width: 50%;">Woods BOMBER• KING• YEOMAN• DUFFER•</td> <td style="width: 50%;">Irons UTILITY</td> </tr> <tr> <td>Putting RUST•</td> <td>Recovery •WORKMAN</td> </tr> <tr> <td>Handicap 7</td> <td>Experience •PROSPECT</td> </tr> </table> <p><small>©2017 PLAAY Games LLC</small></p>	Woods BOMBER• KING• YEOMAN• DUFFER•	Irons UTILITY	Putting RUST•	Recovery •WORKMAN	Handicap 7	Experience •PROSPECT	<p style="text-align: center;">Dean MARTIN 1960 Celebrity Golf</p> <hr/> <table style="width: 100%;"> <tr> <td style="width: 50%;">Woods PUNY YEOMAN</td> <td style="width: 50%;">Irons UTILITY</td> </tr> <tr> <td>Putting RUST•</td> <td>Recovery •WORKMAN •CHUNKY</td> </tr> <tr> <td>Handicap 8</td> <td>Experience •PROSPECT</td> </tr> </table> <p><small>©2017 PLAAY Games LLC</small></p>	Woods PUNY YEOMAN	Irons UTILITY	Putting RUST•	Recovery •WORKMAN •CHUNKY	Handicap 8	Experience •PROSPECT
Woods LEGEND KING BOMBER SHAPER•	Irons CHAMPION •SOFT																			
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Woods DUFFER YEOMAN PUNY	Irons UTILITY HACKER STONE																			
Putting RUST	Recovery WORKMAN CHUNKY																			
Handicap 21	Experience PROSPECT GILDED																			

MORE Sam Snead Celebrity Golf '60!

Welcome to a second edition of Celebrity Golf '60 for HMG! With the exception of Bing Crosby, these cards represent celebrity golfers who did, in fact, appear on the TV show during its two-year run. (Bing didn't get a chance to play on TV against Sam Snead, but his golf legacy is similar to Bob Hope's and he's known as one of the best celebrity golfers of all-time.)

Remember that a white die "6" result has a different outcome for these golfers than what the game rules normally prescribe: automatic hole control AND a red chip. Perry Como and Mickey Rooney should get TWO red chips for a white die "6."

Finally, Hollywood's Lakeside Golf Course was the "go-to" course on the show, mainly because of its convenient proximity to where many celebrities lived. A succession of mostly unremarkable par four holes (there's only one par 3 and no par 5s), it's not the most exciting course on which to play, but it was the course on which most of the episodes were filmed. The 90-yard par 3 should provide some excitement, and maybe a couple of holes-in-one, which were worth \$10,000 on the show!

Bing CROSBY

1960 Celebrity Golf

Woods

Irons

KING•
YEOMAN•
SCATTER•

•UTILITY

Putting

Recovery

•WORKMAN

Handicap

Experience

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Bob HOPE

1960 Celebrity Golf

Woods

Irons

KING•
YEOMAN
SCATTER•

UTILITY

Putting

Recovery

•WORKMAN

Handicap

Experience

•ICON

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Danny THOMAS

1960 Celebrity Golf

Woods

Irons

YEOMAN
PUNY

•HACKER
•STONE

Putting

Recovery

•WORKMAN

Handicap

Experience

•PROSPECT

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Fred MACMURRAY

1960 Celebrity Golf

Woods

Irons

YEOMAN
DUFFER•
SCATTER•

UTILITY

Putting

Recovery

•WORKMAN

RUST•

CHUNKY

Handicap

Experience

•PROSPECT

GLDED

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Perry COMO

1960 Celebrity Golf

Woods

Irons

DUFFER
SCATTER
YEOMAN•
PUNY•

•UTILITY
HACKER
STONE

Putting

Recovery

•WORKMAN

RUST

CHUNKY

Handicap

Experience

•PROSPECT

GLDED

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Mickey ROONEY

1960 Celebrity Golf

Woods

Irons

DUFFER
YEOMAN
PUNY
SCATTER

UTILITY
HACKER
STONE

Putting

Recovery

•WORKMAN

RUST•

CHUNKY

Handicap

Experience

•PROSPECT

GLDED

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1 1960 Lakeside Golf Club Hollywood, CA

Modest starting hole, sharp drop-off to right of tee; miss the fairway there and you'll have a blind approach.

* Δ for 55, 56, 66.

4
400

11	23	36
12	24	44
13	25	45
14	26	46
15	33	55
16	34	56
22	35	66

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2 1960 Lakeside Golf Club Hollywood, CA

FRIENDLY•

Spacious landing area from tee, fairway narrows nearing green. Smallish fairway bunker poses minimal threat.

4
390

11	23	36
12	24	44
13	25	45
14	26	46
15	33	55
16	34	56
22	35	66

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3 1960 Lakeside Golf Club Hollywood, CA

CORDIAL †
FRIENDLY•
DIRECT• †

A well-hit tee shot should earn birdie chance

† PROSPECT or PUNY golfer, play as NEUTRAL.

* ICON golfer, use ■

4
320

11	23	36
12	24	44
13	25	45
14	26	46
15	33	55
16	34	56
22	35	66

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4 1960 Lakeside Golf Club
Hollywood, CA

DIRECT



Another short par 4, this one lakeside; downhill slope of fairway empties toward green--or sand.

4
295

*DUFFER golfer, use ●¹
ICON golfer, use ■

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11	23	36
12	24	44
13	25	45
14	26	46
15	33	55
16	34	56
22	35	66

5 1960 Lakeside Golf Club
Hollywood, CA

DAUNTING•



Narrow tree-lined fairway makes this one of the more demanding holes on the front nine.

4
395

* ICON or LEGEND golfer, use ■

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11	23	36
12	24	44
13	25	45
14	26	46
15	33	55
16	34	56
22	35	66

6 1960 Lakeside Golf Club
Hollywood, CA

CHALLENGING FIRM DIRECT



Only 90 yards, but devilishly difficult, with elevated, crowned green--if the ball doesn't bite, you're in trouble!

3
90

* CHAMPION golfer, use ■

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11	23	36
12	24	44
13	25	45
14	26	46
15	33	55
16	34	56
22	35	66

7 1960 Lakeside Golf Club
Hollywood, CA

Severely sloping fairway makes for unpredictable bounces and roll; green surrounded by sand.



4
385

* Decider die "bullet," favorable bounce, use ■

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11	23	36
12	24	44
13	25	45
14	26	46
15	33	55
16	34	56
22	35	66

8 1960 Lakeside Golf Club
Hollywood, CA

CORDIAL †

Fairway opens to generous landing area, most golfers won't have trouble here.



4
420

† PROSPECT or PUNY golfer, play as NEUTRAL.

* CHUNKY golfer hits hazard-to-hazard, use ☼³

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11	23	36
12	24	44
13	25	45
14	26	46
15	33	55
16	34	56
22	35	66

9 1960 Lakeside Golf Club
Hollywood, CA

CORDIAL †

Rolling fairway provides straightforward approach, though green well-guarded by sand.



4
390

† PROSPECT or PUNY golfer, play as NEUTRAL.

* ICON golfer finds green, use ●

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11	23	36
12	24	44
13	25	45
14	26	46
15	33	55
16	34	56
22	35	66

**1 1960 Desert Inn & CC
Las Vegas, NV**

CORDIAL•



Wide open fairway with rolling terrain, green guarded by two large traps at front.

* BOMBER golfer hits sand on second shot, use ²

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5
524

11 ²	23 ²	36 ³
12 ²	24 ^{3*}	44 ●
13 ²	25 ■	45 ³
14 ■	26 ■	46 ¹
15 ■	33 ■	55 ¹
16 ■	34 ■	56 ¹
22 ¹	35 ■	66 ¹

**2 1960 Desert Inn & CC
Las Vegas, NV**

CHALLENGING•



Perched, sloping green can be difficult to navigate.

* HACKER or STONE golfer misses green on second shot, use ²

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3
213

11 ¹	23 ¹	36 ^{1*}
12 ¹	24 ¹	44 ¹
13 ¹	25 ●	45 ¹
14 ■	26 ■	46 ■
15 ■	33 ■	55 ¹
16 ^{1*}	34 ■	56 ■
22 ¹	35 ■	66 ^{1*}

**3 1960 Desert Inn & CC
Las Vegas, NV**

Fairway "bottlenecks" at midpoint, but it's a straightforward path to green, and there's not much trouble here.

* LEGEND or KING golfer stays on fairway from tee, use ■

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4
413

11 ³	23 ²	36 ²
12 ²	24 ●	44 ²
13 ²	25 ■	45 ²
14 ¹	26 ■	46 ¹
15 ■	33 ■	55 ■
16 ^{1*}	34 ■	56 ^{1*}
22 ■	35 ■	66 ■

**4 1960 Desert Inn & CC
Las Vegas, NV**

DAUNTING•



Sharp dogleg right with large bunkers both sides at the turn.

* HACKER or STONE golfer misses green on third shot, use ³

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4
410

11 ¹	23 ^{2*}	36 ^{2*}
12 ¹	24 ²	44 ●
13 ¹	25 ■	45 ■
14 ■	26 ■	46 ²
15 ■	33 ■	55 ¹
16 ¹	34 ■	56 ¹
22 ¹	35 ■	66 ¹

**5 1960 Desert Inn & CC
Las Vegas, NV**

CORDIAL †



Spacious fairway makes for attractive birdie chance.

† PROSPECT golfer, play as NEUTRAL.

* SCATTER golfer stays in rough, use ³

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4
413

11 ²	23 ²	36 ^{2*}
12 ●	24 ²	44 ²
13 ²	25 ■	45 ^{1*}
14 ^{1*}	26 ■	46 ■
15 ¹	33 ■	55 ¹
16 ¹	34 ■	56 ■
22 ¹	35 ■	66 ■

**6 1960 Desert Inn & CC
Las Vegas, NV**

CORDIAL• †



Water hazard on right presents this hole's main challenge.

† PROSPECT golfer, play as DAUNTING•

* ICON golfer stays dry, use ■

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5
501

11 ¹	23 ¹	36 ¹
12 ●	24 ¹	44 ¹
13 ¹	25 ■	45 ¹
14 ¹	26 ■	46 ■
15 ¹	33 ■	55 ^{1*}
16 ¹	34 ■	56 ^{1*}
22 ¹	35 ■	66 ¹

**7 1960 Desert Inn & CC
Las Vegas, NV**

No sand to contend with--just make it over the water hazard!

* ICON golfer stays dry, use ■



3
160

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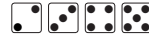
11 1	23 1	36 1
12 ■	24 ■	44 1
13 1	25 ■	45 ■
14 ■	26 ●	46 ■
15 1	33 ■	55 1
16 1*	34 ■	56 1*
22 1	35 1*	66 1

**8 1960 Desert Inn & CC
Las Vegas, NV**

DAUNTING•

Toughest hole on the front nine: sand on the left, water on the right presents a menacing gauntlet.

* ICON golfer stays dry, use ■



4
406

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11 2	23 2	36 2
12 2	24 ●	44 2
13 2	25 ■	45 1
14 ■	26 ■	46 1*
15 1	33 ■	55 ■
16 1	34 ■	56 1*
22 1	35 ■	66 1

**9 1960 Desert Inn & CC
Las Vegas, NV**

CHALLENGING•

Aggressive approach sends tee shot over water, or play safe and take the longer route.

* DUFFER golfer finds water from tee, use 1



4
437

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11 2	23 2	36 2
12 2	24 2	44 ●
13 1	25 ■	45 ■
14 1	26 ■	46 1*
15 ■	33 ■	55 1
16 ■	34 ■	56 1
22 ■	35 1*	66 1